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# Leaders Made Here: Building A Leadership Culture



## Synopsis

Leaders Made HereGreat leaders create great organizations. However, a scarcity of leaders today means a shortfall in performance tomorrow. Don't gamble with your company's future! You don't need to hope that leaders emerge from the ranks or that search firms can find the leaders you need in a timely fashion. Hope is not a strategy! You can build an organizational culture that will ensure your leadership pipeline is full and flowing. Bestselling author and Chick-fil-A executive Mark Miller describes how to nurture leaders throughout the organization, from the front lines to the executive ranks. Leaders Made Here outlines a clear and replicable approach to creating the leadership bench every organization needs. To bring his ideas to life, Miller uses the story of Blake, a new CEO, and Charles and old friend and colleague, as they search for the best practices from around the world to ensure a continuous supply of their most precious asset – leaders. Blake and his team then translate their findings into a practical plan that any organization can use to create a leadership culture, sustained competitive advantage, and long-term success.

## Book Information

Hardcover: 144 pages

Publisher: Berrett-Koehler Publishers; 1 edition (March 13, 2017)

Language: English

ISBN-10: 1626569819

ISBN-13: 978-1626569812

Product Dimensions: 5.7 x 0.6 x 8.5 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 171 customer reviews

Best Sellers Rank: #108,129 in Books (See Top 100 in Books) #107 in [Books > Business & Money > Management & Leadership > Mentoring & Coaching](#) #195 in [Books > Business & Money > Processes & Infrastructure > Organizational Learning](#) #299 in [Books > Business & Money > Business Culture > Workplace Culture](#)

## Customer Reviews

“If you know Mark Miller's work, reading this endorsement is unnecessary. You already know that when it comes to training ethical, top-notch leaders, Mark is as good as it gets. His latest work, Leaders Made Here, will be widely used by organizations for decades to come.”  
— Mark Levy, founder of Levy Innovation LLC and author of Accidental Genius  
“All great organizations are intentional about growing leaders. Any business or nonprofit desiring a

stronger bottom line or greater impact in the world must make leadership development part of its cultural DNA. Leaders Made Here will show you the way.

—Howard Behar, former President, Starbucks international

“In Leaders Made Here, Mark Miller shares an important road map for leaders seeking to build leadership cultures. His guidance is action oriented and details a very pragmatic, purposeful approach to helping build leaders at every organizational level. When employees feel empowered to lead, everyone wins.

—Angie Morgan, cofounder of Lead Star and coauthor of the bestseller Leading From the Front and SPARK

“Mark is not just a leadership theorist. He is an everyday practitioner of leadership discoveries in a dynamic company. I read everything he writes.

—Bill Hybels, Senior Pastor, Willow Creek Community Church

“Mark Miller has tackled a profound subject in this book, and he’s spot-on. A healthy, intentional culture is the best way to multiply leaders. His parable unveils the actionable items we all can implement to build more and better leaders. I recommend Leaders Made Here to anyone who’s serious about leadership development.

—Dr. Tim Elmore, President, Growing Leaders

“A timely book that speaks to the very core of sustaining growth of a company by developing a surplus of talented, skilled, and ‘ready-now’ leaders..As Mark says, ‘like oxygen, without them the corporation dies.’

—Daniel Johnson, founder and CEO, Pureflow, Inc.

Mark Miller started his Chick-fil-A career in 1977 working as an hourly team member. In 1978, he joined the corporate staff as the sixteenth employee — he divided his time between the warehouse and the mailroom. Since then, Mark has provided leadership for Corporate Communications, Field Operations, Quality and Customer Satisfaction, Training and Development, Organizational Effectiveness and Leadership Development. Mark’s desire to encourage and equip leaders has taken him around the globe. His writing has reached around the world as well. Today, there are over 900,000 copies of his books in print in twenty-five languages.

With his multiple story line and parable-like approach, Mark Miller weaves powerful story lines together to make profound leadership principles come to life in the practical everyday life of a modern day business atmosphere. "Leaders Made Here" is an easy read and you will find that once you start, you won’t want to put it down! The beauty of this book is that it is easily adaptable to your company, organization or non-profit. You will find yourself wanting to read this book not just once, but refer to it numerous times as a blueprint for building a leadership culture within your spheres of influence. Congratulations Mark, you’ve hit another home run!

Another great book from Mark Miller. We need more leaders, less managers. Every sector of society has plenty of managers, but where are the leaders and who are developing them? Too often we complicate leadership development process and forget the end game - developing a pipeline of qualified leaders. I appreciate Mark's approach to simply share the message in story and allow the reader to contextualize to their own situation. I've always been challenged to raise my game with Mark's coaching.

I have been an avid reader and fan of Mark Miller's leadership materials for several years. Our organization spent months in preparation and training using the Chess Not Checkers materials and we have seen a huge impact in the way our team thinks, in how we approach our opportunities, and in the way we develop our employees. Leaders Made Here continues the principle of Bet on Leadership in a clear and easily understood format - as is Mark's custom. I purchased the Kindle edition for easy airplane reading and was not disappointed. I look forward to bringing this to the rest of our leadership team and building on the principles we have already begun. Very excited!

Once again Mark Miller has hit a home run with his latest book "Leaders Made Here". I have already purchased and distributed multiple copies as it will be a critical resource for our journey in developing our development culture. As you can see by the picture, I have tons of tabbed notes for quick follow up reference! Thank you Mark for your simple and thoughtful guidance. You rock!

Another great classic from a Great Leader. Powerful fundamentals presented in an easy to understand format. I coach Collage Students in Servant Leadership and include Marks publications in teaching the Leadership Journey, How to lead themselves, How to Lead Others, How to lead Teams, and know I have a Great tool on how to Lead Organizations!!

Mark writes a book from the heart and very easy to understand the process of building leaders. I have read all his books and there are no bad ones. Leaders Made Here is is one of the top one

Miller has crafted another hit! Miller's books are always entertaining AND educational. His story is believable and virtually everyone will be able to relate to the challenges encountered by the team in their journey to establish a leadership culture. Highly recommended with simple yet powerful steps to establishing a culture of leadership.

I have been a follower of Mark Miller's work throughout the years. Mark's latest book, Leaders Made Here, is a great book! The book lays out how companies can be intentional about developing leaders. I believe this is the key to companies being successful or not. Mark has given us a blueprint on how to develop leaders.

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